

One East Bay Charity to Receive \$55,000 Grant

East Bay, August 17, 2017—East Bay Impact 100, a non-profit, philanthropic organization that unites women for a once-a-year community need, announces their three finalists for their first award of \$55,000.

- Missey Inc., 436 14th St., Ste. 150, Oakland CA
- Opportunity Junction, 3102 Delta Fair Blvd., Antioch CA
- Reading Partners, 180 Grand Ave., Ste. 800, Oakland, CA

Each member of Impact 100 East Bay donates \$1,000 and can participate in the selection of the finalists. Members vote and select the winning finalist. The goal of Impact 100 East Bay is to provide one, annual transformational grant to a local non-profit that works to fill a community need.

The announcement of the winning charity is September 21, 2017 at the Lafayette Park Hotel, and will be attended by East Bay Impact 100 members and guests.

Nancy Clark of Danville and Carol Nitz of Oakland, CA, co-founded East Bay Impact 100 a year ago. “We were drawn to the Impact 100 model because giving a large sum of money to one organization is transformational but also makes a deep impact on the individual donors,” said Nancy Clark.

What is Impact 100?

In 2001, with the idea that philanthropy should be a party with an open invitation for all to attend, Wendy Steele brought her idea for an innovative pass-through foundation to some key women in her community. With their support, she launched and led Impact 100 which brings transformational grants to the communities it serves across five focus areas: Culture, Education, Environment, Family and Health & Wellness. This was in Cincinnati, Ohio. By 2003, the national media had learned about this innovative approach and People Magazine featured the organization and its founder in their widely read publication. From there, the news spread and the Impact 100 model began to be replicated around the country. By the end of 2016, Impact 100 organizations had given away more than \$45 MILLION to people in need. And it is still growing...

Impact 100 was designed to remove the traditional barriers to giving and provide a unique experience to the donor. An experience so compelling, it would forever change lives. A significant grant means transformation for the grant recipient as well.