

# Impact 100 East Bay

*Name and Address of Non-Profit Brought in via Mail Merge*

November 14, 2019

TO WHOM IT MAY CONCERN:

This note is intended to remind you of Impact 100 East Bay and to remind you that we plan to offer a grant in 2020 to qualifying non-profits in Alameda and/or Contra Costa counties. In the past 3 years we have had the privilege to award:

- \$55,000 to MISSSEY, Inc. in 2017;
- \$103,000 to Opportunity Junction in 2018; and
- \$108,000 to CASA of Contra Costa County just last month.

As we enter our 4<sup>th</sup> year of operation, Impact 100 East Bay's goal is to continue expanding membership with the hope that we can offer more than one grant. The amount we have to grant each year is tied to membership.

Impact 100 was started in 2001 by Wendy Steele of Cincinnati. Since then over 50 chapters have been formed or are in development. Since inception, Impact 100 chapters have collectively awarded over \$55 million to non-profits in their local communities. Impact 100 offers a unique model in philanthropic giving, encouraging women to collectively fund transformational projects of qualifying non-profits. In general, here is how the model works:

- Women become members by making a \$1000 donation.
- 100% of member donations are pooled to create a \$100,000 grant. The more members, the more money available for grants. (Our operating expense is managed through additional donations and sponsorships).
- Local, qualified (meaning they meet our eligibility requirements) non-profits are invited to apply for a grant.
- Volunteer members on the Grant Committee conduct a thorough review process and select finalists.
- All members attend the annual Grant Award Celebration to hear from the finalists and cast their vote to determine which organization receives the grant.

To learn more, please join us at our last information session on **Thursday, December 5, from 1:30 – 2:30 pm, in Room 224 South at JFK University in Pleasant Hill**. A map with directions to the site and a copy of the material we will share can be found on our website at: [www.impact100eastbay.org/grant-information](http://www.impact100eastbay.org/grant-information).

For interested non-profits, the first step in our process is to submit a Letter of Intent, which will be available to you on our website [www.impact100eastbay.org/grant-information](http://www.impact100eastbay.org/grant-information) no later than December 1, 2019. It is due to us via email to [grants@impact100eastbay.org](mailto:grants@impact100eastbay.org) on or before January 31, 2020.

We are excited to meet you and learn about your organization and the very important work you do on behalf of East Bay residents.

Please RSVP (Y or N) your intent to attend the December 5th information session to [grants@impact100eastbay.org](mailto:grants@impact100eastbay.org) by **Monday, December 1**.

Sincerely,

Denise Coyne, Grant Committee Co-Chair  
Jane Durkin, Grant Committee Co-Chair

Impact 100 East Bay, P.O. Box 2889, Castro Valley, CA 94546  
Tax ID 81-3431763